

MARTIN ROBERTS: A WALK IN MY SHOES
MONDAY 14TH NOVEMBER 2022 6.30PM
POST EVENT REPORT



FMHA

THE FOOTBALL MENTAL HEALTH ALLIANCE





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Founder
The Football Mental Health Alliance



Many thanks for registering for our inaugural webinar.

This report will outline the feedback we received from delegates after the event.

We asked six short questions in order for us to determine how the webinar was received.

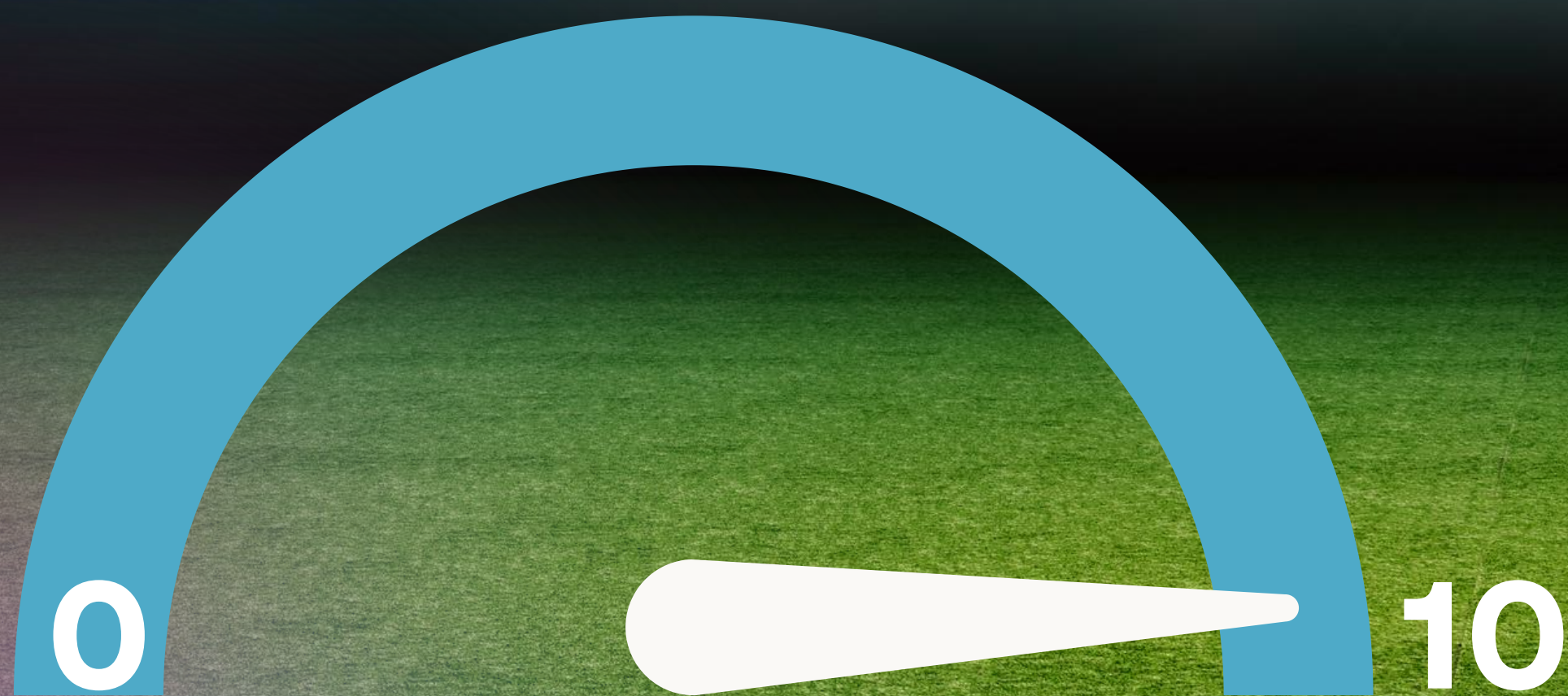
- 1). Please rate the speaker's knowledge of the topic.
- 2). Please rate the speaker's presentation skills.
- 3). Please rate the content of the slides/virtual aids.
- 4). How accurate was the session description?
- 5). How did the session compare to your expectations?
- 6). Overall session evaluation.

There was then the option to add in any further comments.

The results shown on the following pages are the average scores.

Please rate the speaker's
knowledge of the topic:

9.57 out of 10



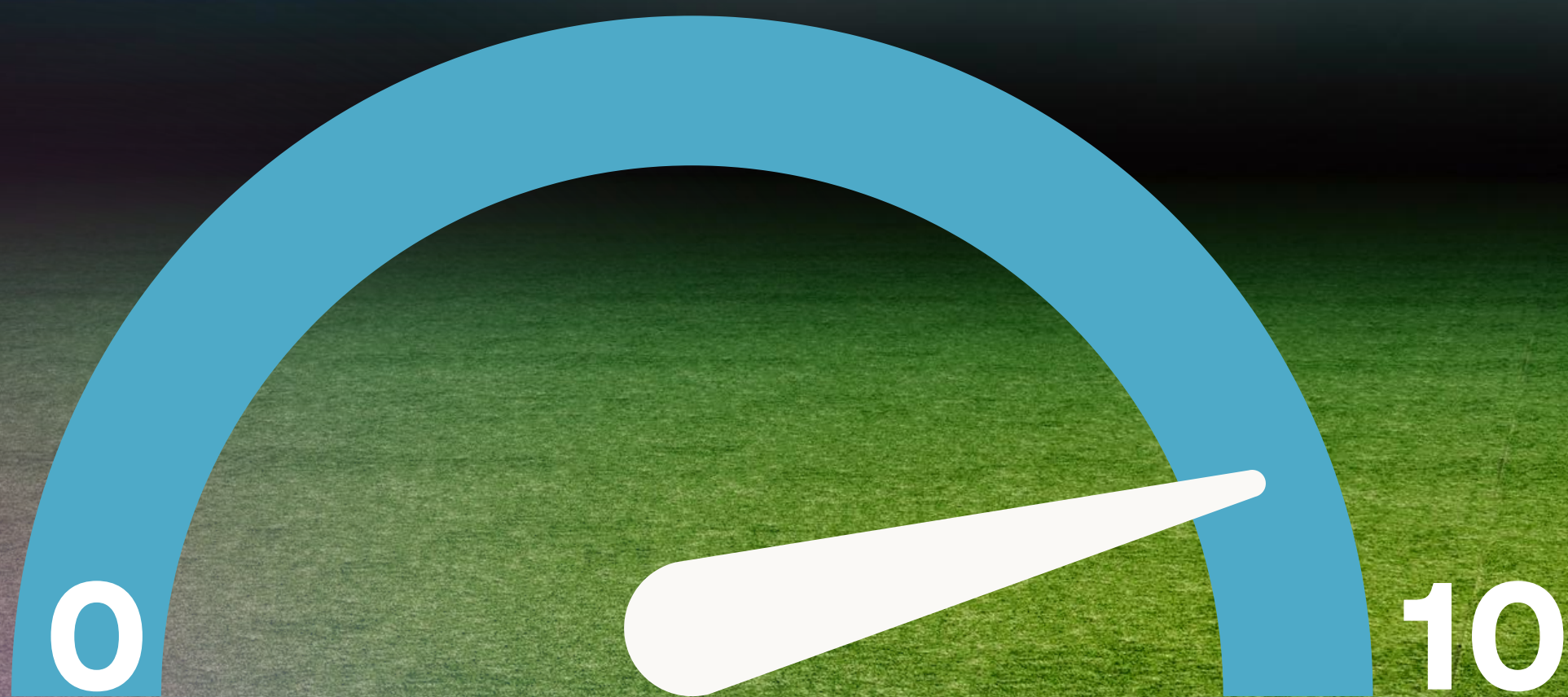
Please rate the speaker's
presentation skills:

8.71 out of 10



Please rate the content of the slides/visual aids:

8.86 out of 10



**How accurate was the session
description?
9.14 out of 10**



How did the session compare
to your expectations?

8.71 out of 10



**Overall session evaluation:
8.77 out of 10**



Number of delegates registered:

198

Delegates came from teams in the Premier League and every division in the EFL, right through other leagues and down into grassroots clubs.

We had senior people from The FA, The EFL and The Premier League as well as the majority of English County FAs.



**DELEGATE
INFO**

Position/Title of Delegates:

We had literally every title in football register. Here are just some of them:

Academy Secretary and DSO, Accountant, Admin & Parent, Assistant Manager/Coach, CEO, CEOP/Secretary, CFA, Chairman, Club Welfare Officer, Coach, Community Programme Manager, Custody Intervention Coach, Designated Safeguarding Lead, Director, Disability Sport Officer, ED&I Lead, Football Development Officer - Disability and Inclusion, Football Services Officer, Head of Academy Player Care, Head of Academy Recruitment, Head of Coaching, Head of Community, Head of Elite Development, Head of Health & Wellbeing, Head of Operations, Head of Player Care and Psychology, Head of Safeguarding, Manager, Mental Health Lead, Parent, Player, Player Care Manager, Referee, Supporter, Survivor.

**Here are some of the
comments that some delegates
added after completing their
evaluation scores:**

FURTHER COMMENTS

"Time well spent listening to a compassionate heart."

"Fantastic opportunity to hear from someone who has lived through mental health issues and delivered an open and honest appraisal of the experience, with plenty of practical advice for the audience to use and share. Great work and imperative across sporting clubs at all levels!"

"Martin was an excellent and very composed speaker, real and genuine about his experiences with mental health."

"Absolutely enthralling."

"This was brilliant, very heartfelt, much appreciated. I will pass onto colleagues."

"It was the most emotional, personal story I've ever heard spoken publicly. I have told all my colleagues about it. What a brave man Martin is."

"Honest, open, real, making a difference!"

"The story was very good and really important for people to understand the signs and triggers and also to know they are not alone so that was my biggest take away from the session, don't always try to 'fix' things - sometimes it is good to just listen. "

"Thank you very much really inspiring stuff, keep up the great work."

"This was brilliant, very heartfelt, much appreciated."

"An excellent workshop (despite the early technology issues!) that was insightful, honest, inspirational and certainly provided some excellent takeaway content to apply in work / life environments."

"Thank you so much for that. Just really honest, sound advice."

"It's amazingly good that Martin (and people like him, I hope) are able to step up and very openly discuss their mental health journeys. Martin himself recognises that, previously, he would have used pretty nasty language (and thoughts) about people with poor mental health. He warns us that he was a 'career professional' who buried himself in his work to avoid facing his traumas... causing risks to himself, his family, his relationships. A sobering lesson for all of us."

"Thank you very much for sharing your story, from everyone from Liverpool FC. You'll Never Walk Alone."

"Thank you... extremely insightful!!!"

"Loved it, lots of valuable things to take away thanks guys."

But, nothing is perfect! It's important we highlight all types of feedback. There were a couple of tech gremlins in the system at the start (none of Martin's doing), but we sorted them and cracked on!

"I'm really sorry. I wanted this session to be fantastic but the technical issues really spoilt it. I'm a Liverpool fan and I've a huge amount of respect and admiration for Martin for what he's been through and his desire to help others but I felt there was a lot of repetition in the words spoken and the technical issues ruined it for Martin and the audience."

"These images are hugely offensive. No need to show them."

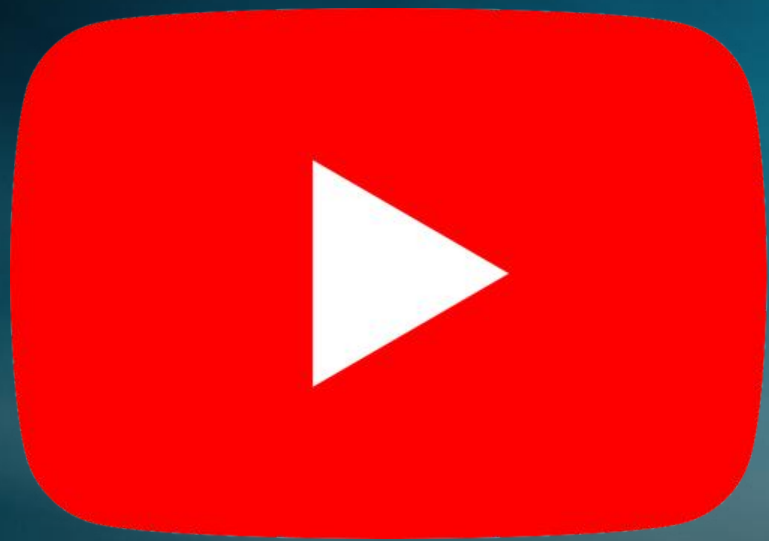
(images of the Hillsborough disaster)

So, thank you again to all those who registered for the webinar and to all those who took the time to send us feedback.

THANK YOU

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via the following links. Just
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